

Dear supporter,

GROUNDCOVER

The last few years have been a period of exciting growth for Groundcover News. COVID-19 and its challenges helped us realize what necessary services we provide in Washtenaw County, and also what it takes to provide them. Some of the changes we made were noticeable— a new website, new uniforms, and an updated mission statement. Others, less so—strengthening our organization and expanding economic opportunities for our vendors. Since the beginning of the pandemic, we have:

- Hired a full-time director and publisher
- · Moved from a monthly to a biweekly publication
- · Quadrupled our circulation
- · Launched a freelance writing program
- · Provided cashless payment options
- · Offered employability skills programs
- Partnered with Ann Arbor District Library to produce an ongoing audio archive, Groundcover Speaks.

We welcome you to come closer to our organization. Your generous donation supports vendor entrepreneurship, local journalism, and economic opportunity for low-income people in your community. Your donation supports 15 more years of Groundcover News. Thank you for your continued support.

